

Premium Quality
Lubricants with Protection & Performance



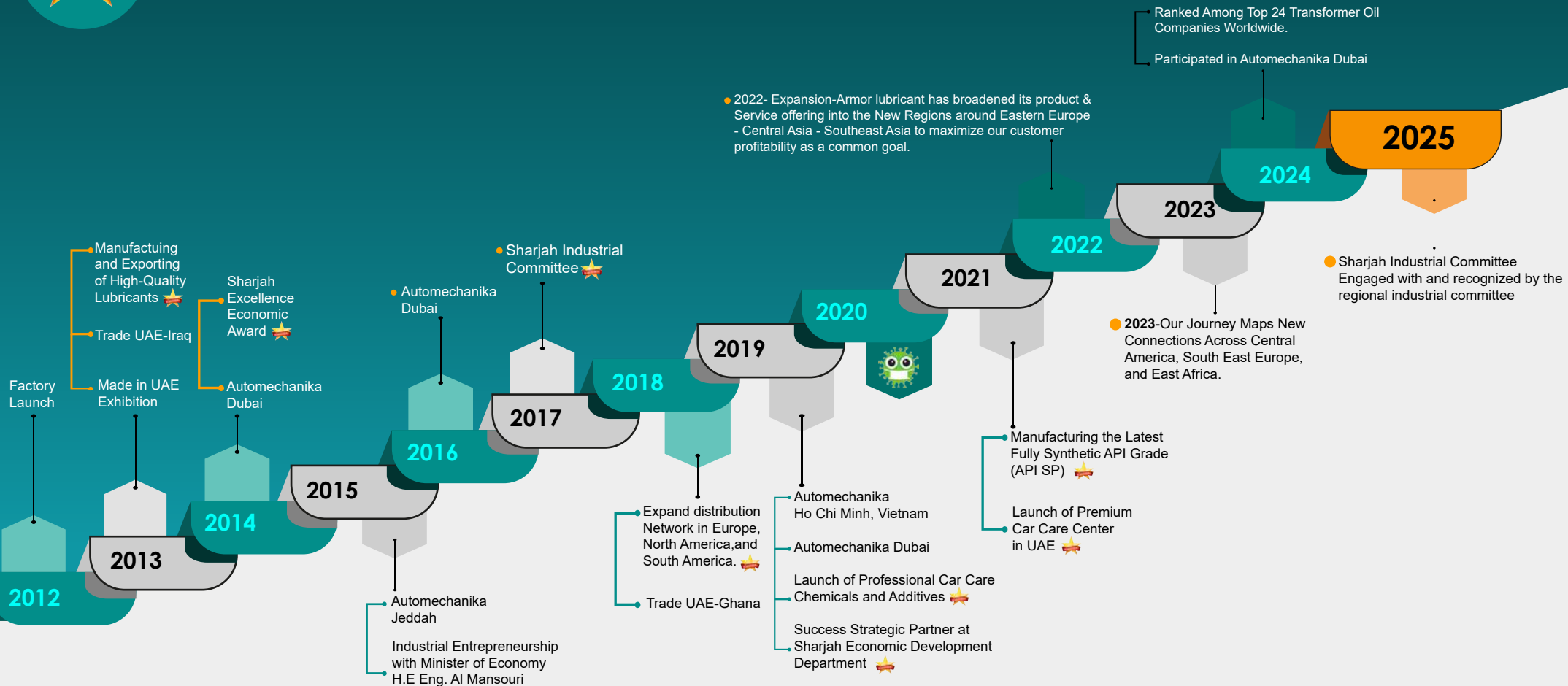
ARMOR[®]
Lubricants زيوت أرمور



Armor Journey



Achievements



Armor Values

Our Mission



Armor Lubricants aims to be at the top of its client's considerations providing the highest quality products and solutions. We are driven by a deep understanding of industry needs to ensure that we bring our visionary innovation to the lubricant technology space both in the UAE and to our global customers.

Armor Lubricants is a customer-focused manufacturer driven by our core values of quality, reliability, and efficiency. We are committed to delivering top quality lubricant products to our regional and global customers that exceed international best practice standards to achieve complete customer satisfaction. Our aim is to ensure consistent, long-term growth to become a leading player in the Middle Eastern market by increasing operating efficiency, improving our product and service quality and delivering the latest technologies to provide total lubricant solutions and become the lubricants partner of choice.

Our Vision





“ Our solutions are the result of in-depth research and development to ensure that we deliver future-proof products that will serve our customers to their satisfaction in our ever-changing environment. Newer, cleaner engines and changing environmental laws are driving incredible changes in the lubricants industry. To stay ahead of these, we have long held the view that sustainable business practices go in tandem with the manufacturing process. ”

— Juma Al Mansouri
Chairman



Our History, Expansion, and Growth

Armor Lubricants has been in operation since 2012. The company started as an SME company and is a partnership of 3 people; the Chairman Mr. Juma Abdalla Al Mansouri, Board member Mr. Jassim Al Hammadi, Mr. Mohammed Ibrahim as the CEO of the company. At the time of its establishment, the UAE was ranked the fourth largest base oil hub in the world. Additionally, the support of the UAE government for entrepreneurs in the Emirates was one of the primary reasons that the business was headquartered here.

Over the past five years, Armor Lubricants has produced a range of automotive lubricants, industrial lubricants, marine lubricants and specialty products such as coolants and a variety of grades of specialty greases. As one of the fastest growing companies in its sector in the region, the company revenues have increased from USD\$14 million in 2012 to USD\$72 million in 2017, with year on year growth of 100% in the same period. Similarly, the company headquarters have grown significantly, and today 44 employees spanning a variety of nationalities.



WHO WE ARE?

Dedicated to service, quality, and dependability, Armor Lubricants is a UAE National Establishment supported by the UAE Government. As one of the fastest-growing companies in the Middle East's lubricant sector, the **premium manufacturer of lubricants and grease** is also a wholesaler and distributor of premium industrial commercial lubricant products. Headquartered in Sharjah, United Arab Emirates, the company has an international presence covering GCC, the Middle-East, Asia, Africa, Europe, North America and South America. Armor Lubricants exports superior quality products to over **60+ countries worldwide**.

Our Product Certifications and Recognitions

The Armor Lubricant factory is located in Sharjah, Sajaa Industrial Area, and is registered by the UAE Ministry of Economy. It has the capacity of 50,000MT per annum for blending and filling of lubricants. We offer an expensive inventory of raw materials and specialize in custom blended petroleum solvent and water-based products to meet international performance levels of automotive industrial and marine lubricants. All our lubricant products are made from premium based oils using high tech additives, and are all internationally registered and recognized by premium organizations.

To ensure quality control, our laboratory was set up and equipped with the latest technology and machinery to carry out testing and quality control measures. Our products and plant is approved but prestigious government departments in the UAE

The plant is certified for ISO 9001:2015, ISO 14001:2015 and ISO 45001:2018, and our products are approved by the American Petroleum Institute (API). We are certified by the Emirates Conformity Scheme (ECAS) and are OEM approved and API approved. We have also received the prestigious Sharjah Economic Excellence Award 2013 in the Entrepreneurship Category.

Our Technology

Armor believes that innovation is extremely important to our manufacturing process. We shifted our process of innovation from R&D (research & Development) to RD&D (Research, Development, & Deployment) to ensure our customers benefit from the most advanced technology. Our experts continue to address ecological aspects, occupational safety, and sustainability throughout the development of our technology.

At Armor, we offer our clients various lubricants validated in practice. Our R&D experts develop formulations and refine materials into new advanced products. We use advanced base oil & additives in order to ensure our lubricant product's quality. Our QC team has the best practices to elaborate the best formulations. We are developing our lubricant products to be Eco-Friendly.

QC Department

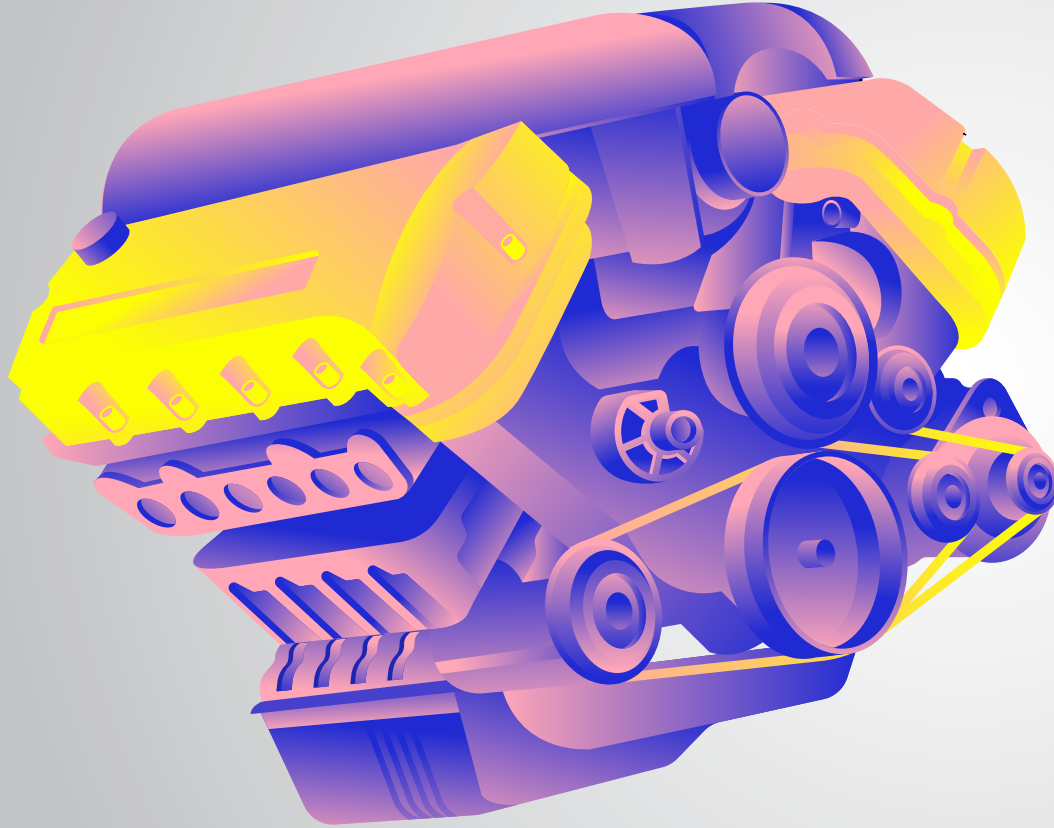


Meet Mohammed Ibrahim - CEO

About Him

Mohammed Ibrahim is the CEO of Armor Lubricants. A well-known lubricant industry entrepreneur in the region and internationally. In addition to his management skills, he has strong financial analysis skills. He has been involved with several start-ups in a variety of fields during his career in Venture Capital and Private Equity, including: Automotive lubricants, biotechnology, nanotechnology, and more! As a result of several microstartups, he has gained experience in the real world of entrepreneurship. At Armor Lubricants, he leads a team of professionals. Armor Lubricants manufactures automotive and industrial lubricants and greases. Armor is a fast-growing lubricant blender in the UAE, with ISO certification and quality awards since 2012. Mohammed's mentorship has enabled Armor Lubricants to achieve these accolades, positioning the company for global growth and success.





Our Products & Brand Portfolio



AUTOMOTIVE OIL

ENGINE OIL **GEAR OIL** **BRAKE FLUID**
COOLANT

PACKING RANGE

CAN	1L 4L 5L 6L 7L
PAIL/BUCKET	20L, 25L
DRUM	200L, 208L
IBC	1000L
FLEXI BAG	20000L
CUSTOM PACKAGING AVAILABLE	



2T & 4T ENGINE OIL

2 STROKE **4 STROKE** **OUTBOARD**

PACKING RANGE

CAN	800ML 1L 2L 4L 5L 6L 7L
PAIL/BUCKET	20L, 25L
DRUM	200L, 208L
IBC	1000L
FLEXI BAG	20000L
CUSTOM PACKAGING AVAILABLE	



INDUSTRIAL OIL

INDUSTRIAL / **HYDRAULIC**

PACKING RANGE

CAN	▶ 4L 5L 6L 7L
PAIL/BUCKET	▶ 20L, 25L
DRUM	▶ 200L, 208L
IBC	▶ 1000L
FLEXI BAG	▶ 20000L
CUSTOM PACKAGING AVAILABLE	



MARINE OIL

CYLINDER OIL / **TRUNK PISTON ENGINE OIL**

PACKING RANGE

PAIL/BUCKET	▶ 25L
DRUM	▶ 200L, 208L
IBC	▶ 1000L
FLEXI BAG	▶ 20000L
CUSTOM PACKAGING AVAILABLE	



GREASE

AUTOMOTIVE INDUSTRIAL GREASE

SPECIALTY GREASES

PACKING RANGE

PLASTIC BOTTLE ▶ 200gm 250gm 500gm 1KG
BUCKET ▶ 5KG 10KG 15KG
DRUM ▶ 180KG 220KG
CUSTOM PACKAGING AVAILABLE



CAR CARE ADDITIVES

30ml 150ml 200ml 250ml
300ml 375ml 400ml 500ml



XTREME – Petrol Engine Oil

Armor XTREME is a unique, premium quality, high performance fully/semi-synthetic and mineral base motor oil specially formulated with OEM approved additive technology for use in passenger cars and light truck gasoline engines under all operating conditions



TRANS – Diesel Engine Oil

Armor TRANS Super High-Performance Diesel Engine Oil is a high quality diesel engine oil specially formulated with OEM approved additive technology for use in high speed, four-stroke engines designed to meet exhaust emission standards.



SWIFT – 4 Stroke Engine Oil

Armor 4 Stroke Motorcycle Oil compatible for all motorcycles running on lead free gasoline and catalytic converters, high performance normally aspirated gasoline engines and light commercial vehicles.



ULTRA – Automatic Transmission Fluid (ATF)

Armor ULTRA ATF is a superior quality automatic transmission fluid meeting General Motors GM DEXRON III specifications. It is a special fluid with highly improved performance over DEXRON IID and DEXRON IIE carefully formulated multifunctional power transmission fluid, which satisfies the latest requirements of passenger cars and commercial vehicle automatics.



ULTRA – Gear Oil

Armor ULTRA Gear Lubes are blended with high-quality mineral base oil, as well as some anti-wear and an anti-foam additive which has strong oxidation and foaming resistance use in heavy-duty operations found in commercial fleets, manual transmission, axles, and final drives.



ULTRA – Brake Fluid

Armor ULTRA Brake fluid is a premium glycol quality automotive brake fluid meeting the specifications of DOT 3 and DOT 4. The fluid provides long volatility and low pour point ensure performance in normal temperature ranges



HD – Industrial Gear Oil

Armor HD Industrial Gear Oil is a premium quality, extreme pressure oil designed primarily for lubrication of heavy duty industrial gears. Their high load carrying capacity and anti-friction characteristics combine to offer superior performance in gears and in all industrial applications. This product is formulated using a high viscosity index, solvent refined base oils and incorporate special sulfurphosphorous additives to provide extreme pressure performance

HD – TO4

Armor HD TO4 is formulated with highly refined base stock and selective additive package providing outstanding oxidation, resistance compatibility, excellent protection against rust and corrosion. Outstanding load carrying capability and gear wear protection

HD – Turbine Oil

Armor HD Turbine Oil is blended from solvent refined base oils with high-quality additives inhibited to enhance their rust and oxidation properties. They are exceptionally well suited for use as steam turbine lubricants whose effective rust prevention and good air and water release ensure reliable efficient operation over a long period of use.



HD – AW Hydraulic Oil

Armor HD AW Hydraulic Oil is a premium quality anti-oxidant, antiwear, anti-rust hydraulic oil for industrial hydraulic applications. It is blended with selected high-quality base stocks and special additives to give superior oxidation and thermal stability, and excellent load carrying capacity.



HD – Circulating Oil

Armor HD Circulating Oil is a premium quality mineral oil blended with carefully selected additives for use in circulation systems and certain other industrial applications, which do not require oil with EP Properties.



POWER+ - Marine Oil

Armor Power+ Marine System Oil is a premium quality lubricant for crosshead diesel engine crank systems. It is especially effective in highly rated crosshead engines with oil-cooled pistons, and power takeoff (PTO) gear applications.



HD - GREASES

Armor Extreme Pressure Lithium and Calcium Grease is made from refined mineral base oils thickened with lithium soap and enhanced with extreme pressure agents. Extreme pressure greases are very effective in automotive and industrial applications. It provides outstanding water resistance, good mechanical and thermal stability, and maintains consistency throughout service life with good anticorrosion and anti-rust properties and effective extreme pressure and load bearing qualities.



ICE COOL – COOLANT

Armor Coolant is a radiator coolant developed to meet modern engine requirements operating at high temperatures. This is a mono-ethylene glycol-based fluid with anti-rust and anti-corrosion inhibitor. This product protects against rust and corrosion, provides excellent heat transfer characteristics, and is compatible with all rubber hoses used in cooling systems and good solubility and stability in both soft and hard water.



HEAT TRANSFER FLUID

Armor HD Heat Transfer Fluid is among the strongest mineral oils with good thermal conductivity. It is recommended as a heating medium and can operate at a maximum temperature of 270 degrees Celsius

HD – General Purpose Oil

Armor HD General Purpose Oil is designed for a wide range of general lubrication. They are blended with high quality selected additives for high performance for your equipment and other general industrial applications.

SOLUBLE CUTTING OIL

Armor HD Soluble Cutting Oil fluid has been formulated from premium quality base oils and superior additives suitable for lubricating and cooling a wide range of metal cutting and fringing operations. It is used in machines with low to medium tensile ferrous metals and non-ferrous metals such as aluminum and alloys. It has a greater ability to assist the tools in cutting apparatus and disperses the acidity in water, producing a stable emulsion.



Global Distribution



Armor Exports to over **64+ Countries Worldwide**



Get in Touch!

ARMOR LUBRICANTS

Al Sajaa Industrial Area,
PO Box: 43132,
Sharjah, United Arab Emirates

+971 52 977 6000
sales@armorlubricants.com



www.armorlubricants.com



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Lubricants زيوت أرمور